



What is CarpetCleaning.org?

...and what can it do for me?



CarpetCleaning.org
Raves, Rants, Reviews

CarpetCleaning.org Is...

CarpetCleaning.org is where consumers come to find the 'best' cleaner in their neighborhood.

For Consumers, we provide: a source of referrals from their peers' experiences for the 'Best' Carpet Cleaner in their neighborhood.

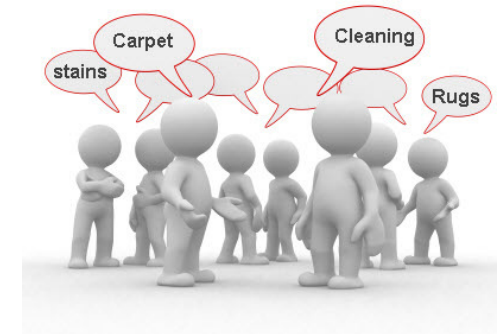
For Carpet Cleaners, we provide: A consistent source of 'referral' quality leads from qualified prospects.

- 49% of our web traffic comes from the search word 'carpet cleaning'
- Our average web visitor stays on our site for over 9 minutes
- Our average web visitor views 10.2 pages per visit

How it works

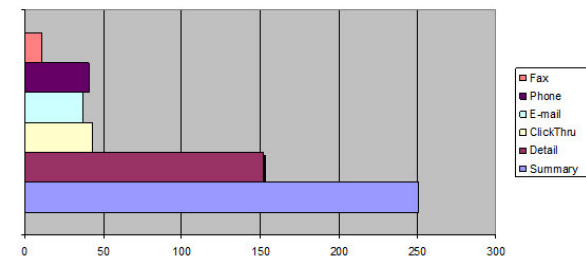
(1) We are ranked very well in the major Search Engines. we have very targeted Internet traffic. The visitors to our site are buyers of carpet cleaning.

We leverage Google Map Technology directs consumers to 'best cleaner' in their area.



(2) Consumer visiting CarpetCleaning.org will choose a Cleaner to work with based on many criteria. Since there are recommendations from others that have used the service, the Consumer is able to make a more informed decision.

(3) We track your leads; the visits to your listing, the detailed views, the click through to your website, the phone calls, the emails and the 'contact me' forms. This helps you as a business owner, know what your Return on Investment is.



Follow the Referrals

Consumers come to find the best cleaner in their area. They review and rate carpet cleaners efforts. Reviews are posted online for the world to see.



*Referral Leads
for Bob's Carpet
Cleaning*

CarpetCleaning.org is the only social media for carpet cleaners where consumers and Cleaners connect, for Free.

Cleaners get credibility and 3rd party validation of their services. CarpetCleaning.org helps your past customers refer your future customers.

We help Carpet Cleaners generate Referral Leads from past customers.



We are the World's Largest referral database of Carpet Cleaners with over 33,000 companies listed, & growing! Join Today!

We Make Getting Reviews Easy

(1) Have customers post reviews to your listing online.

However it can be challenging to get your customer to do this... So we have invented a second way.

There are two ways with our system to get reviews:

Reviews

[Review This Cleaner](#) [See comments \(1 review\)](#) ★★★★★



certainly use them again

Stan Kelly from Anderson, IN - 07/31/2009 06:31:37

After they did their job (I was working on pipes) they gave me a tip on how to fix them easily. They were so friendly and helpful that I will certainly use them again!

2) The Easy Way ;-) Our Customer Review Hotline!



- As soon as the tech is completed the job:
- Hand them a card from CarpetCleaning.org's Review Hotline
- Have them call the special number on the spot and record their experience with your company. (Takes less then 2 minutes)
- Once that is complete we'll transcribe and post it online for you!
- Getting reviews could not be easier.

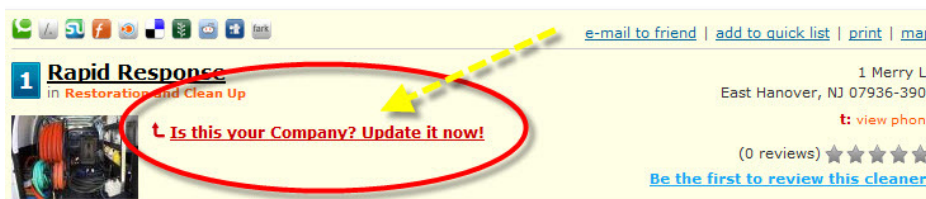


Why a Cleaning Company would want to use CarpetCleaning.org

Feature	Benefit
Everyone knows Referrals are the Best Leads	Getting your customer to tell the world how great their experience was with your company by posting reviews, can be better than some referrals. Their review acts as a testimonial that you can forever leverage to generate new business. If you actively participate in our site by getting your customers to provide reviews, this will provide future customers with 3rd party validation of your services which in turn establishes credibility.... which means more leads...
Market Research Shows	72% of all consumers research services on the Internet prior to purchasing. Show them how wonderful you are by having your other customers tell them in the form of a review. Testimonials provide validation and enforce the quality of your service.
Our Service is "Hyper Local".	We help the consumer or business find the all the cleaning choices closest to their home or business. We leverage the technology of Google Maps to help consumers find exactly what they are looking for. Consumers and businesses feel more comfortable with vendors that are "in their backyard".
Where The Buyers Are	Because we leverage the Search Engine Optimization and local targeting technology, we have the buyers coming to CarpetCleaning.org in droves. The average visitor stays on our site for an average of 9.3 minutes and reads 10.2 pages. This is your opportunity to shine to your audience.

Sometimes, getting started can be most difficult part.

1) If your company is already listed in our database, simply click "Update Listing".



2) If your company is not yet included in our database simply go here:
<http://www.carpetcleaning.org/advertise.php>
and follow the prompts.



Need more information?

Call us at (800) 544-3361 to schedule time with an account rep.